



Artist Brief | Chalk Up Art Competition

The Chalk Up Art Competition aims to bring together a variety of artists to create artworks on the pavement leading to the site of the *At the Beach* concert, part of the City's annual SummerSet Festival. We are seeking Expressions of Interest to help us bring this project to life. Successful artists will be paid a retainer of \$500 and will be competing for the People's Choice Award of \$1000.

Community Arts in the City of Stirling

The City of Stirling's Community Arts Projects are aimed at providing opportunities for groups and individuals within our community to express their identity and creativity through arts. A number of projects are organised throughout the year which involve the local community working with and learning from established artists, creating an artwork for the whole community to enjoy.

Event Details

On 13 February 2010 the iconic Scarborough Beach Amphitheatre will come alive with *At the Beach*, an intimate concert featuring Jon Stevens and Carus Thompson. Setting the scene for the evenings festivities, the pavement leading up to the amphitheatre will be the canvas for a number of artists as they 'chalk the walk' with their own designs. Visitors to Scarborough Beach can spend the afternoon watching the artworks take shape. The public will be invited to vote for their favourite creation in the People's Choice Award, with the winner announced at 8pm at the Concert.

Competition Details and Specifications

Artists are invited to submit their designs and ideas based on the theme "At the Beach".

- Final designs must be completed in chalk.
- Designs must be a minimum of 1.5m (h) x 1.5m (w) and a maximum of 1.8m (w) x 1.8m (h).
- There are six places available.
- Artists must be over 18 years of age.
- Artists must supply their own materials on the day, including chinks (no oil based chinks allowed), paintbrushes/sponges etc, knee pads, food, and protection from the elements (shade will be provided).
- Artists will have approximately four hours to complete the work, from 2.00pm – 6.00pm.
- All work must be completed on site on 13 February 2010.
- In the case of inclement weather the competition will be cancelled and payment will not be made, where possible the competition will be rescheduled.

Location

Scarborough Beach Amphitheatre entry pathways



What to submit in your Expression of Interest

Entries should include the following:

- Cover letter expressing your interest in the project, rationale behind your proposed design and a brief response to selection criteria
- A copy of the proposed design.

Complete entries should be received no later than 4.00pm Wednesday 20 January 2010 and should be directed to:

Arts and Cultural Development Officer
City of Stirling
25 Cedric Street
Stirling WA 6021

Or via email: culture@stirling.wa.gov.au

Selection Criteria

Design – relevance to theme, diversity in style/design

Ability to complete artwork in given timeframe and according to specifications

Quality of previous work

Timeline

Call for Submissions	24 November 2009 – 20 January 2010
Closing date for submissions	20 January 2010
Notification of successful applicants	27 January 2010
Pre-event briefing	8 February 2010
Chalk time	13 February 2010

Decision

The City of Stirling reserves the right to select artists based on their Expression of Interest. The People's Choice Award will be determined based solely on the number of votes received on the day. If there is a tie then the prize money will be split.

Payment details

Successful artists will be required to submit an invoice, which the City of Stirling will endeavour to pay within 30 days of completion of their artwork.

Insurance

Please note that all artists must provide their own insurance cover.

For further information regarding the project, please contact Sandra Kimber, Arts and Cultural Development Officer on 9345 8521 or email culture@stirling.wa.gov.au